

BIKE INSIDE cycling wear[®]

UNCONVENTIONAL CYCLING WEAR BRAND

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BIKE INSIDE[®] is a new unconventional Italian clothing brand, born for riders which have a particular taste for exclusivity and high quality products. The concept that is always present in our collections, is the continuous research of something special and very “personal”.

BIKE INSIDE[®] born in 2015 from the idea of mixing fashion and streetwear mood with the world of cycling, which is too much standardized and leave so few space for rider's fantasies... and exactly there, in that gap between sport and fashion, so, in that space that we'd like so much to fill we began this project.

The next thing we had so clear in our mind was the choice of materials and partners to realize all of this. The idea of producing all our stuff in Italy was the first, and the only one, important step to pursue a very high quality standard that only a “**real made in Italy**” production can assure you. Than the other side of this project is only my ideas and researches, so it's all born so easily, and the result of all those studies is a collection of extraordinary taste and quality.

During our first year we received orders from more than 10 country with great feedback from UNITED STATES, CANADA, AUSTRALIA, SINGAPORE, HONK KONG, MEXICO, COLOMBIA, CAMBOGIA, SOUTH AFRICA, UNITED KINGDOM, RUSSIA, GERMANY, NETHERLANDS, SWEDEN, SPAIN, FRANCE, ITALY. The Bike Inside cycling wear is sold on line at our webstore and in a few selected flagshops. **So what are you waiting for... RIDE IN STYLE!!!**

Use **#bikeinside** or **#bikeinside_cycling_wear** to share your cycling passion!